

SUPER BOWL LVI LOS ANGELES

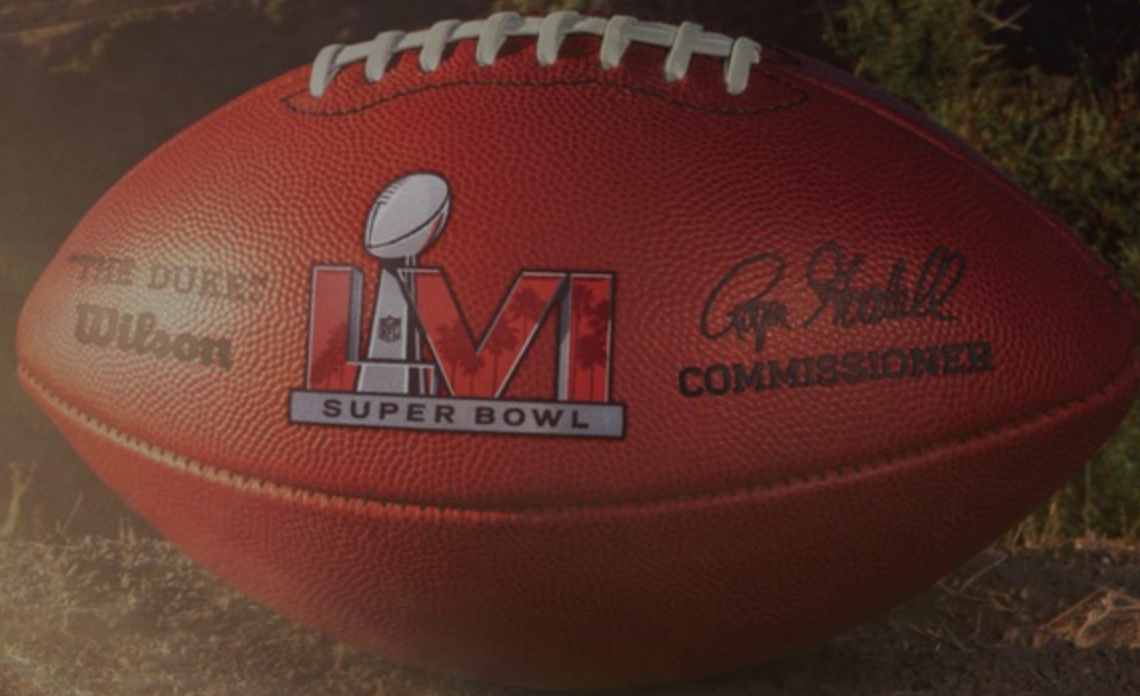
FEBRUARY 13, 2022



ON LOCATION™

ON LOCATION.

There's being there.
And, then there's being **ON LOCATION.**





IMAGINE THE SUPER BOWL EXPERIENCE OF A LIFETIME

On Location is ready to roll out the red carpet to host you at Super Bowl LVI in the City of Dreams. As the Official Hospitality Provider of the NFL, On Location offers custom experience packages that put you in the starring role for the Super Bowl, with premium seating, legendary pregame events, unparalleled hospitality, postgame celebrations and so much more, all designed to create memories to last a lifetime. Just choose your experience and let On Location make your Super Bowl dreams come true.



ON LOCATION.

📍 DESTINATION: LA

For the first time in 29 years, the Super Bowl is returning to Los Angeles

On Location is ready to welcome you to beautiful Los Angeles, California, and has lined up the very best access and experiences available in the Entertainment Capital of the World. LA's legendary sunshine and SoCal vibe will set the tone for your weekend, as On Location gives you access to luxury accommodations, epic live entertainment, and unique opportunities to explore LA's hottest restaurants, destinations and shopping.



ON LOCATION.



UNPARALLELED ACCESS

Create unforgettable memories at Super Bowl LVI, only with On Location

As the Official Hospitality Provider of the NFL, On Location is the only one to offer access to premium tickets, exact seat locations, and all-inclusive pregame experiences inside the security perimeter. On Location brings you up close and personal with NFL Legends and gets you down on the field to celebrate like the Super Bowl Champions after the game.



MEMORY-MAKING MOMENTS

Only On Location brings you up close and personal with NFL Legends

On Location's exclusive pregame parties provide you with the opportunity to see some of the biggest names in NFL history. NFL Legends have become a staple at our events, giving you the one-in-a-lifetime chance to live the dream and hang with your heroes at Super Bowl LVI.



At Super Bowl LIV in Miami, On Location featured 15 of the NFL's top-100 players of all-time at its pregame parties.

ON LOCATION.

A wide-angle photograph of SoFi Stadium at dusk. The stadium's iconic silver, curved roof is visible, supported by a series of tall, white cylindrical columns. In the foreground, a large, multi-tiered waterfall cascades into a pool of water, which reflects the stadium and the sky. The scene is framed by a thin yellow border.

SoFi Stadium

THE CLOSEST PREGAME TO SOFI STADIUM

On Location starts puts you where the action is right from the start

Start your Super Bowl LVI Gameday experience with On Location inside the security perimeter and just steps from SoFi Stadium. Only with On Location can you enjoy an incredible pregame experience featuring live entertainment and exceptional hospitality, just a short walk to your seats.



STATE-OF-THE-ART SPECTATING

Enjoy the best fan experience at LA's legendary SoFi Stadium

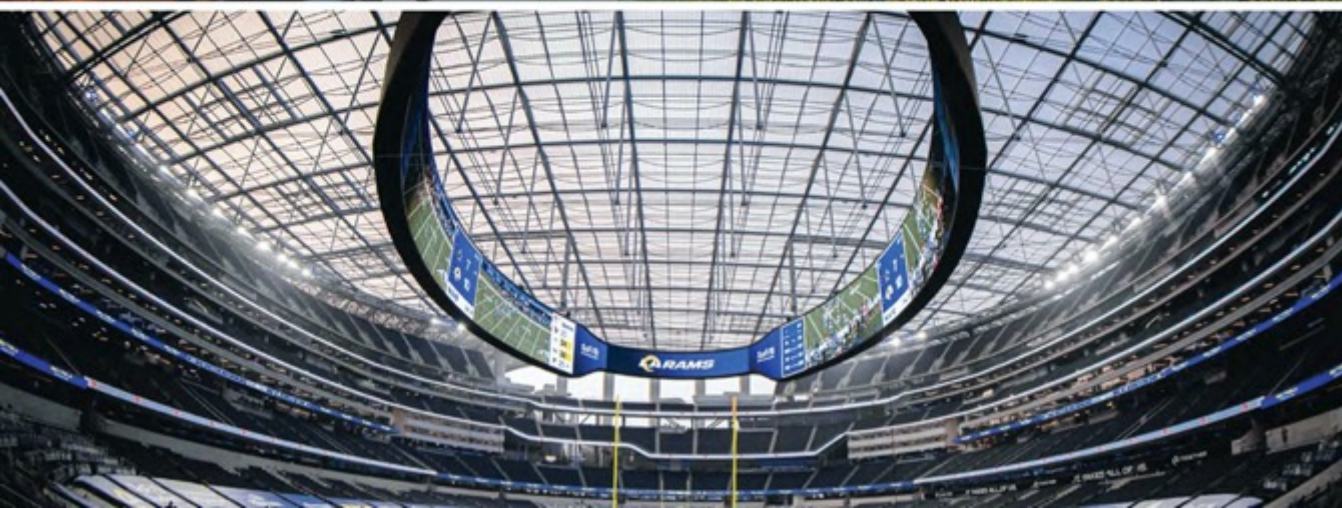
On Location is excited to welcome you to SoFi Stadium, LA's unparalleled five billion dollar sports and entertainment complex. This state-of-the-art indoor-outdoor stadium features unmatched sight lines and seating options, and On Location has assembled the very best of the best to offer to you. Our premier hospitality and event opportunities will let you experience all the excitement of SoFi's spacious plazas, cool clubs, and incredible suites.



AMAZING GAMEDAY AMENITIES

Make the most of your time at SoFi Stadium

- 70,000+ capacity indoor-outdoor design
- Spectacular sight lines from all seating locations
- Diverse food and beverage options
- Double-sided 360 degree Oculus 4K video board
- 5G high-speed internet





ON LOCATION

ON THE FIFTY

ON LOCATION.

ON THE FIFTY

An unrivaled Super Bowl experience featuring:

- Premier seating options
- Exclusive in-stadium pregame hospitality
- Award-winning chef-curated cuisine
- Ultra-premium open bar
- Private and intimate headline musical performance
- NFL Legend Meet & Greet



ON LOCATION. ON THE FIFTY

YOUR EXPERIENCE

- The best seats at SoFi Stadium
- In-stadium ultra-premium pregame experience
- Premium culinary experience curated and inspired by local chefs and cuisine before the game
- Top-shelf ultra-premium open bar
- In-game hospitality available (VIP111-112, VIP131-132, VIP218-220 & VIP 245-247)
- Postgame field access available (VIP111-112 & VIP131-132)
- Postgame hospitality available (VIP111-112 & VIP131-132)
- Headline musical performance
- NFL Legend meet & greets
- Unmatched activations and photo opportunities


STARTING AT \$19,500

Prices & availability subject to change. On Location reserves the right to modify or change specific package inclusions based on local, state & federal health guidelines as well as NFL policies & procedures. Postgame Field access availability subject to change and/or modification



 On the Fifty with in-game hospitality & postgame field access

 On the Fifty with in-game hospitality

 On the Fifty

 ON LOCATION
ON THE FIFTY
ELITE

ON LOCATION.
ON THE FIFTY

POSTGAME FIELD ACCESS

After watching the drama unfold and a new Super Bowl Champion crowned, celebrate like the winning team on the SoFi Stadium turf, exclusive to On Location guests. There truly is no better way to remember your Super Bowl LVI experience than taking pictures and making confetti angels on the field after history is made in LA.



☐ On the Fifty with in-game hospitality & postgame field access (VIP111-112 & VIP131-132)

Postgame Field access availability subject to change and/or modification





PECHANGA FOUNDERS CLUB

Enjoy premium hospitality throughout your gameday experience

As an On the Fifty guest seated in sections VIP111 or VIP112, you will have access to the Pechanga Founders Club for in-game and postgame hospitality. Featuring a spacious interior and sleek design, enjoy a premium bar, grab-and-go favorites, dessert and more in this striking private space.

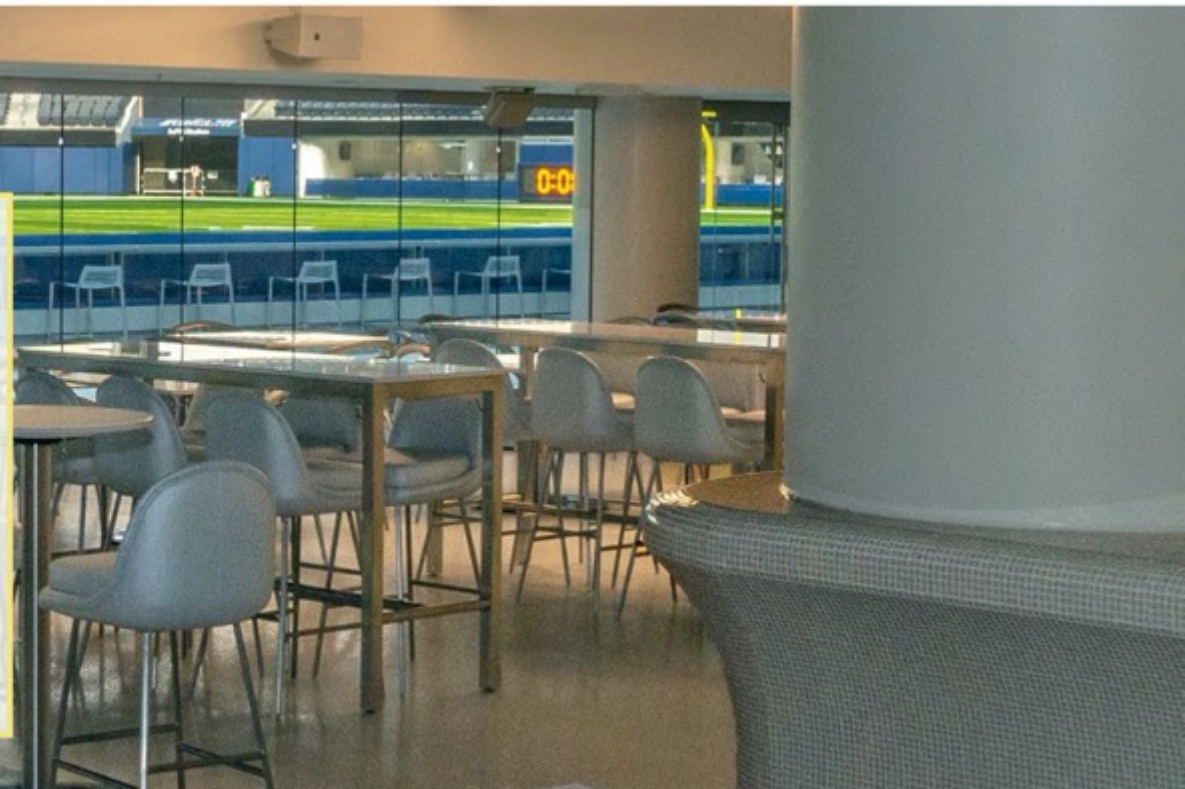




SOFI SOCIAL CLUB

Enjoy premium hospitality throughout your gameday experience

As an On the Fifty guest seated in sections VIP131 or VIP132, you will have access to the incredible SoFi Social Club throughout Super Bowl LVI. Featuring incredible views, a striking design and a number of great seating options, enjoy a premium bar, grab-and-go favorites and more in this wonderful private space.



A LOOK BACK: ON LOCATION. ON THE FIFTY

Each year, our On the Fifty pregame event delivers an unforgettable experience for a lucky group of guests. With ultra-premium food and beverage, intimate and exclusive access, unique activations and experiences within the party and the best seats in the house, our On the Fifty package is one not to be missed.



"The entire package was great. The pregame party was well done, the seats and club access during the game were terrific and the postgame field access was priceless."



ON LOCATION.

CLUB

67



ON LOCATION.

CLUB **67**

An exclusive club-level Super Bowl experience featuring:

- Excellent seating options
- Club-level pregame hospitality
- Award-winning LA cuisine
- Premium open bar
- Excellent views of headline entertainment
- NFL Legend appearances and photo opportunities



ON LOCATION.

CLUB **67**

YOUR EXPERIENCE

- Great SoFi Stadium seating options
- Cuisine from award-winning LA restaurants
- Top-shelf open bar
- Excellent view of pregame headline entertainment
- NFL Legend appearances
- Spacious layout with a wide-variety of seating
- Super Bowl activations
- Spectacular photo opportunities and views

STARTING AT \$10,500

Prices & availability subject to change. On Location reserves the right to modify or change specific package inclusions based on local, state & federal health guidelines as well as NFL policies & procedures.



ON LOCATION



CLUB **67**
ELITE

Guests interested in our Club 67 ticket packages can upgrade to Club 67 ELITE for a VIP experience at Super Bowl LVI. Inquire to learn more.

ON LOCATION.

CHAMPIONS



ON LOCATION.

CHAMPIONS

A championship-level Super Bowl experience featuring:

- Lower-level seating options & great sightlines
- LA-inspired cuisine
- Top shelf open bar
- Live headline entertainment
- NFL Legend Appearances



ON LOCATION.

CHAMPIONS

YOUR EXPERIENCE

- Lower-level seating & great sightlines
- Cuisine from award-winning LA restaurants
- Top-shelf open bar
- Live headline entertainment
- NFL Legend appearances
- Fantastic and fan-centric party atmosphere
- Super Bowl activations and photo opportunities
- Open-air partially-covered pregame party

STARTING AT \$8,000

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ON LOCATION
CHAMPIONS
ELITE

Guests interested in our Champions ticket packages can upgrade to Champions ELITE for a VIP experience at Super Bowl LVI. Inquire to learn more.

ON LOCATION.



ON LOCATION.



A live-action Super Bowl experience featuring:

- Upper-level seating with a great view of the action
- Elevated tailgate favorites
- Full open bar
- Live entertainment
- NFL Legend host



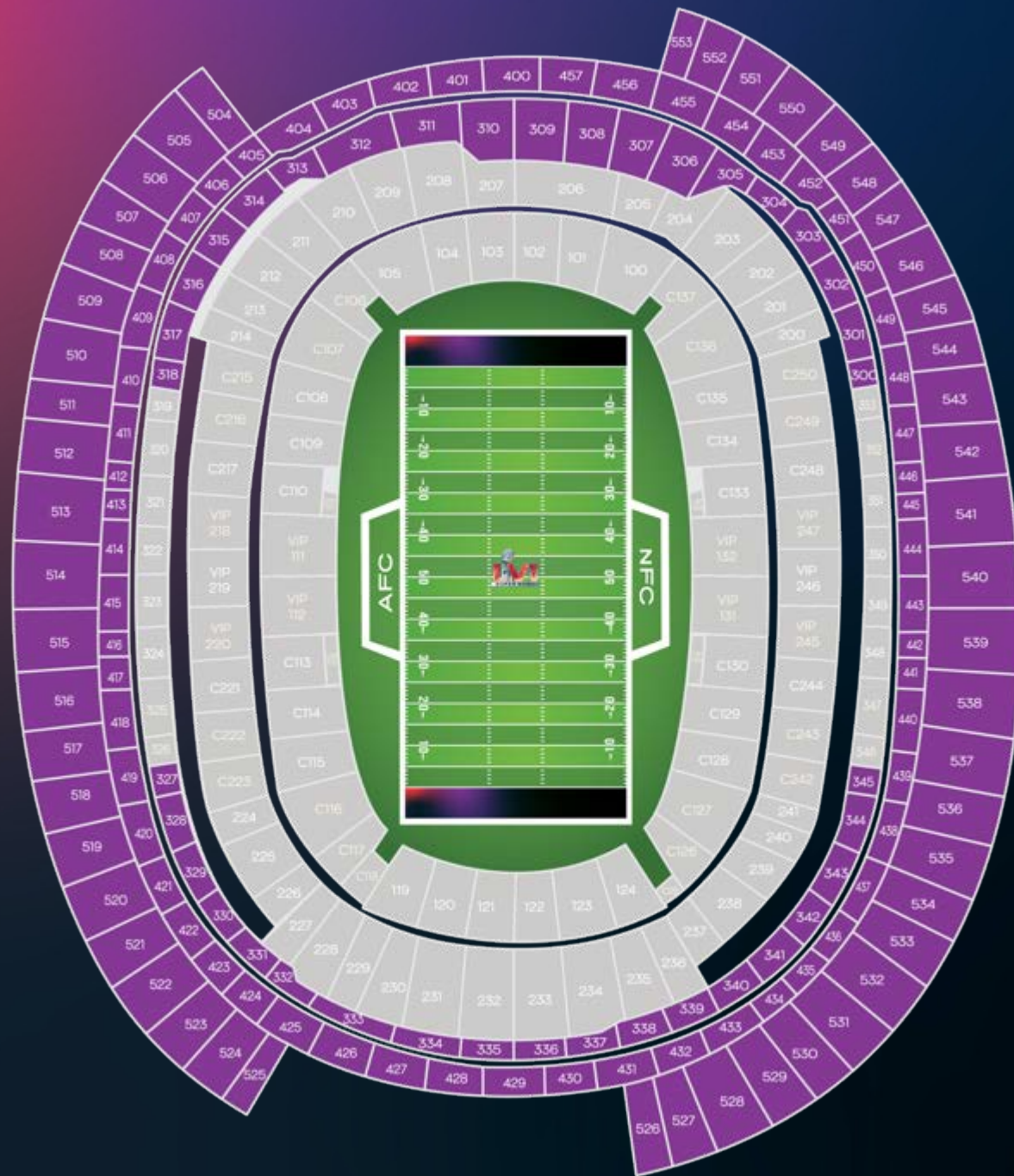
ON LOCATION.



YOUR EXPERIENCE

- Upper-level seating
- Elevated tailgate fare
- Full open bar
- NFL Legend hosts
- Special guests
- Live entertainment
- Tailgate games
- Super Bowl activations and photo opportunities
- Open-air partially-covered pregame party

STARTING AT \$6,500





ON LOCATION.

INVESTMENT AND BENEFITS

ON LOCATION.
ON THE FIFTYON LOCATION
CLUB 67ON LOCATION.
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46 LIVE

POSTGAME FIELD ACCESS AVAILABLE	★			
ALL-INCLUSIVE IN-GAME HOSPITALITY AVAILABLE	★			
IN-STADIUM CLUB ACCESS AVAILABLE	★	★		
PREGAME OPEN BAR	★	★	★	★
LOWER-LEVEL SEATING OPTIONS	★	★	★	
LIVE HEADLINE ENTERTAINMENT	★	★	★	
OPEN-AIR PARTIALLY COVERED PREGAME PARTY	★	★	★	★
NFL LEGEND APPEARANCES	★	★	★	★
NFL LEGEND PHOTO OPPORTUNITIES	★	★		
NFL LEGEND HOST	★	★	★	★

STARTING AT
\$19,500STARTING AT
\$10,500STARTING AT
\$8,000STARTING AT
\$6,500



ON LOCATION.



ON LOCATION
ON THE FIFTY



STARTING AT \$19,500

ON LOCATION
CLUB 67



STARTING AT \$10,500

ON LOCATION
CHAMPIONS



STARTING AT \$8,000

ON LOCATION



STARTING AT \$6,500



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